

# Employee Engagement:

*One Element of Continuous Improvement for GHG/Energy Management*

<p><b>Continuous Improvement For GHG/Energy Management</b></p>	<p><b>7 Steps to Successful Employee Engagement</b></p>
	<ol style="list-style-type: none"> <li>1. Vision</li> <li>2. Goals</li> <li>3. Team</li> <li>4. Develop Your Program</li> <li>5. Assemble tools</li> <li>6. Implement</li> <li>7. Recognize/Reward</li> </ol>  
<p><b>Change <math>\approx D \times V \times N &gt; R</math></b>  <b>D = Dissatisfaction</b>  <b>V = Vision</b>  <b>N = Next Step</b>  <b>R = Resistance</b></p>	<p><b>Employee Engagement Workshop</b></p> <ul style="list-style-type: none"> <li>• 8 Hour, highly interactive work session</li> <li>• Customers leave with a customized plan             <ul style="list-style-type: none"> <li>○ Vision, goals and objectives</li> <li>○ Communication plan</li> <li>○ Specific activities and tools</li> <li>○ Metrics, schedule, and budget</li> </ul> </li> <li>• Participants understand how to succeed</li> <li>• Audience:             <ul style="list-style-type: none"> <li>○ Single or multi customer</li> <li>○ Utility Account Executives</li> </ul> </li> </ul>
	
<p><b>Strategic Energy Group</b> helps utilities and companies develop and implement strategic energy management programs, including continuous improvement initiatives to reduce energy and GHG.</p>	